



Thank you for
choosing PHMG.

We're looking forward to working together and
making every customer connection count.



Powering every customer connection





Everything your brand needs to be heard

With Brand Sound Pro, you get a more powerful, crafted audio identity that gives your brand greater personality, presence and impact across every customer touchpoint.

What's included



Multi-Platform Music Licence

Use your unique track across your website, social media, events and more.



On-Hold Messaging

Turn every wait into a warm welcome with engaging messages, updates, and custom music tailored to your brand.



Voice PRO

Professional voiceover, expert direction and production for impactful brand audio.



Audio Tool Kit

Edits of your exclusive track, available to use in your own content creation.



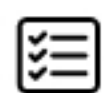
Sonic Logo

A musical motif as iconic as your visual logo.



Animated Sonic Logo

Turn your sonic logo into a memorable brand asset with polished animation.



Music Playlist

Get an on-brand track for every move and moment, curated exclusively for your business.



Multi-Language

Professionally voice your productions in multiple languages with native-speaking voice artists.



Creative Workshop

The launch pad for your audio branding, where we get to know your business.

How to get the most from it

Come ready to dig into the details. The more insight you can share on your brand, your audience, and the impression you want to leave, the stronger the creative outcome will be.

This package works best when we treat it like a true brand-building exercise, not just a production job.

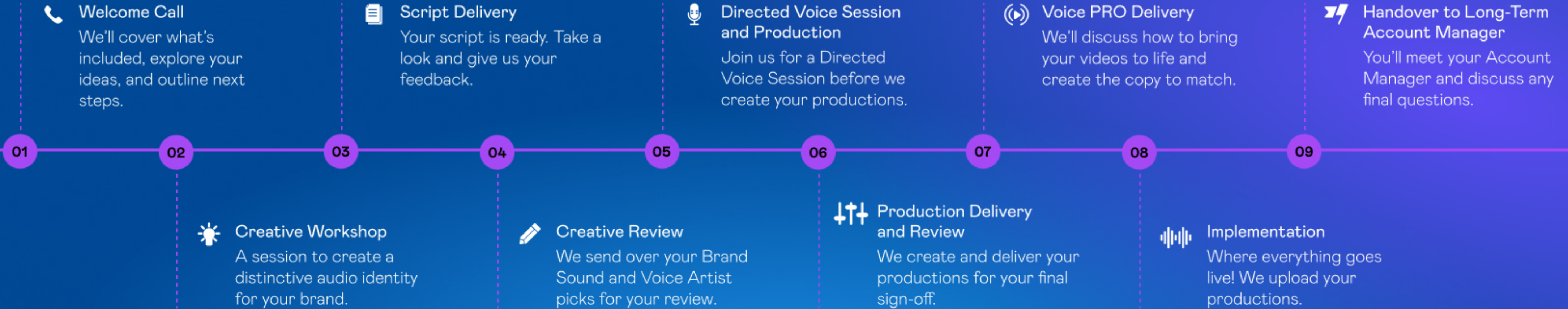
What are the benefits?

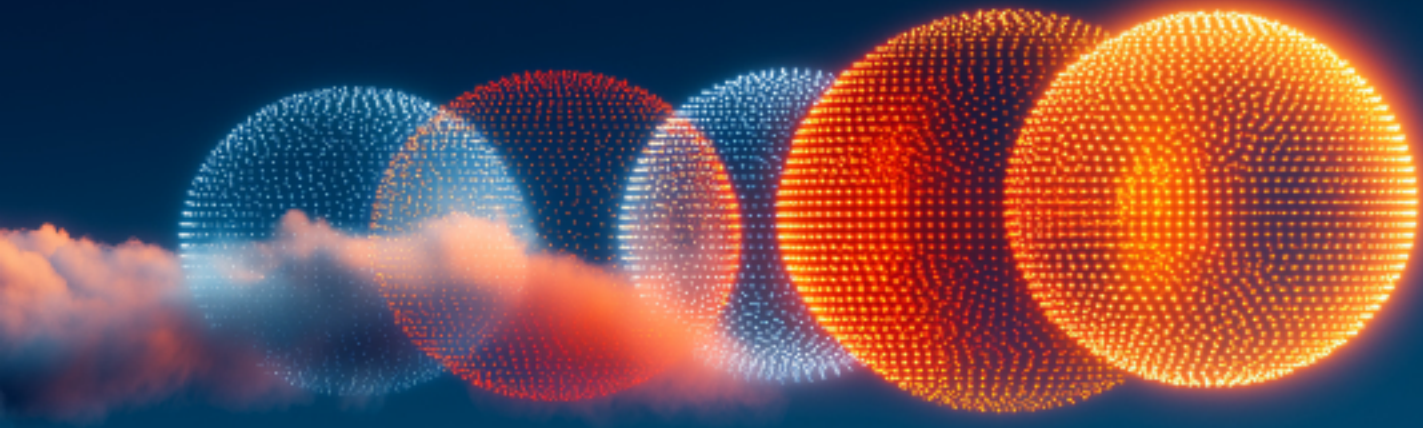
- ✓ More premium creative output
- ✓ Consistency across every touchpoint
- ✓ Stronger brand expression
- ✓ More tailored voice direction

What happens next

We'll guide you through every stage and keep the process simple.

Your Brand Sound Pro Journey





More from your PHMG package

If you've chosen any additional products as part of your package, here's what you can expect next.

Cloud Telephony

Complete Caller Experience

Make every call a better experience

Complete Caller Experience combines call mapping, platform management and continuous optimisation to create smoother caller journeys that help every customer feel valued.



Solution Proposal

We present insights to improve performance and customer experience.



Audio Approval

Your audio is ready for review and approval.



Implementation

We configure your solution for a smooth roll-out.



Testing

Our Cloud Architects test calls and refine your setup for deployment.



Go Live & Next Steps

Your solution goes live, followed by an overview and ongoing support.

GoTo

The ultimate communications solution for your business

We've partnered with GoTo to bring you AI-powered cloud communications, combining calls, messaging and video in one platform to create a smarter, more connected experience for your business.



Kick-off Call

Talk through your call setup, users, and new portal.



Provide your Details

Share information about your setup to get everything up and running.



Dial Plan Creation

Collaborate with GoTo to create your own Dial Plan.



Implementation and Number Porting

We'll work with your current provider to arrange the porting upon completion of a Letter of Authorisation.



Go Live

Everything is ready. Your GoTo setup is now live.